

ROBERT LEMIEUX

Department of Communication & Cinema
McDaniel College
Westminster, MD 21157
(410) 857.2425
rlemieux@mcdaniel.edu

EDUCATION

American University, M.A., Film and Video, 2014
EMPHASIS: Documentary Production

University of Georgia, Ph.D., Communication Studies, 1996
EMPHASES: Relational Communication, Health Campaigns

Michigan State University, M.A., Communication, 1988
EMPHASES: Organizational, Interpersonal

University of Southern Maine, B.A., Communication, 1984
EMPHASES: Organizational, Interpersonal

TEACHING

McDaniel College, Communication Department, Associate Professor, 1996 to Present

COM 1101 Foundations of Communication
COM 1102 Interpersonal Communication
COM 1110 Public Speaking
COM 2201 Quantitative Research Methods
COM 2350 Communication & Culture

Upper Level Courses

COM 3105 Relational Communication
COM 3150 Organizational Communication
COM 3365 Special Topics: Communication Scholarship
COM 3381 Health Communication
COM 3901 Research Proposal
COM 4466 Special Topics: In-Depth Interview Production (co-taught)
COM 4901 Senior Seminar

Online Course

COM 3304 History of Animation

First Year Seminar Courses

COM 1123 Comic Strips and the Communication of Culture
COM 1150 Historic Preservation: From Main Street to Your Street

Honors Course

HON 3365 Through a Child's Eyes

Jan Term Course

SOC 1140 Las Vegas: The Sociology of Gaming and Consumption

Graduate Courses

CE 528 Interpersonal Communication
COM 502 Interpersonal Communication

College International/McDaniel College, Budapest, Hungary, Visiting Professor, 2005

COM 2201 Quantitative Research Methods
COM 3105 Relational Communication

TEACHING (cont.)

University of Georgia, Department of Speech Communication, Instructor, 1991-1996

SPC 108 Public Speaking
SPC 109 Interpersonal Communication
SPC 267 Interviewing
SPC 321 Empirical Research Methods
SPC 424 Nonverbal Communication

DeKalb College, Department of Speech Communication, Adjunct Instructor, 1992-1996

SPC 108 Public Speaking

Michigan State University, Department of Communication, Instructor, 1986-1988

COM 100 Introduction to Communication Theory
COM 326 Business Communication

Lansing Community College, Department of Speech Communication, Instructor, 1986-1988

SPC 102 Interpersonal Communication
SPC 104 Fundamentals of Public Speaking

Michigan State University, Intercollegiate Athletics, Tutorial Program Director, 1986-1988

Developed and coordinated tutorial program for University's Athletic Department.

PROGRAM ADMINISTRATION

Chair, Communication Department, McDaniel College, 2000-2007

Schedule courses, devise budget, promote program.

Graduate Coordinator, Master of Liberal Arts Program, McDaniel College, 1999-2006

Schedule courses, review applications, supervise graduate students, promote program.

MULTIMEDIA PROJECTS

Visions of the Circus, Curator, 2017

A museum exhibit that focused on the historical/cultural impact of the circus. This was a collaboration with the Ringling Museum, the Whiney Museum of American Art, the Smithsonian Institution, the Library of Congress, the Corcoran College of Art + Design, with professional assistance from the National Gallery of Art.

Kings of the Pages: The Golden Age of Comic Strips, Writer, Director, and Editor, 2014

A documentary short emphasizing the historical/cultural impact of comic strips in the first half of the 20th century. The documentary was accepted into an international film festival and picked-up for distribution.

Beyond Words: The Artistry of Illustrated Children's Books, Curator, 2014

A museum exhibit featuring original illustrations from Caldecott award winning children's books. The project was a collaboration with the Eric Carle Museum of Picture Book Art, the de Grummond Collection, the R Michelson Gallery, the Corcoran College of Art + Design, with professional assistance from the National Gallery of Art.

College Football Legacy Rankings (www.collegefootballlegacyrankings.com), Designer, 2012

A website featuring historical data of college football rankings since 1936. This website is based upon my research that appeared in *USA Today*.

MULTIMEDIA PROJECTS (cont.)

Kings of the Pages: Comic Strips & Culture 1895-1950, Curator, 2011

A museum exhibit featuring original comic strip art from 1895-1950. The project was a collaboration with the Billy Ireland Cartoon Library & Museum and the Corcoran College of Art + Design, with professional assistance from the National Gallery of Art.

Probability, Writer, Director and Editor, 2011

A fictional short film that premiered at the Carroll County Arts Council as a prelude to their feature presentation of Academy Award winning short films.

Farm Content, Writer, Director and Editor, 2010

A documentary emphasizing the cultural/historical impact of the agriculture industry in Carroll County, Maryland. Featured on AboutHarvest.com.

Comic Strips at McDaniel, Designer, 2008.

Website created in association with a First Year Seminar course.

PEER-REVIEWED PUBLICATIONS

Lemieux, R., Lajoie, S., Trainor, N.E. (2013). Affinity-seeking, social loneliness, and social avoidance among Facebook users. *Psychological Reports*, 112, 1-10.

Lemieux, R. (2012). Fictional privacy among Facebook users. *Psychological Reports*, 111, 1-4.

Lemieux, R. (2007). Communicating affection: Interpersonal behavior and social context (by Kory Floyd) [Book Review]. *Journal of Communication*, 57, 176-178.

Lemieux, R. & Tighe, M. (2005). A little comfort for the theoretically distressed. *Communication Research Reports*, 22, 101-105.

Lemieux, R., Barry, E., Butler, A., Freas, W., Maxcy, K., Raihall, C., Stamathis, E. & Threat, K. A., & Tighe, M.R. (2004) Attachment Styles and the Evaluation of Comforting Responses: A Receiver Perspective. *Communication Research Reports*, 21, 144-153.

Parrott, R. & Lemieux, R. (2003). When the worlds of work and wellness collide: The role of familial support on skin cancer control. *Journal of Family Communication*, 3, 95-106

Lemieux, R., Parrott, R., & Jones, K. (2002). I'm lonely and apprehensive: The presentation of stigmatizing information in personal ads. In M. Patten, *Educational and Psychological Research* (pp. 87-91). Los Angeles: Pycszak Publishing.

Lemieux, R., Hale, J. (2002). Cross-sectional analysis of intimacy, passion, and commitment: Testing the assumptions of the Triangular Theory of Love. *Psychological Reports*, 90, 1009-1014.

Jones, K., Parrott, R. & Lemieux, R. (2001). Rural Farmers' Exposure to Radio Messages about Sun Protection: Implications for Skin Cancer Prevention. *Journal of Radio Studies*, 8, 411-424

Lemieux, R. & Hale, J. (2000), Intimacy, passion and commitment among married individuals: Further testing of the Triangular Theory of Love. *Psychological Reports*, 87, 941-948.

Lemieux, R., Parrott, R., & Jones, K. (1999). I'm lonely and apprehensive: The presentation of stigmatizing information in personal ads. *Communication Research Reports*, 16, 36-369.

PEER-REVIEWED PUBLICATIONS (cont.)

- Lemieux, R. & Hale, J. (1999). Intimacy, passion, and commitment in young romantic relationships: Successfully measuring the Triangular Theory of Love. *Psychological Reports, 85*, 497-503.
- Lemieux, R., Tighe, M., Daniels, M., Hocking, J., Greene, K., Cairns, A., & Hale, J. (1998). The persuasive effect of the AIDS NAMES Quilt on behavioral intentions. *Communication Research Reports, 15*, 113-120.
- Lemieux, R. (1998). Relationship Problem 46. In S. Ceci & W. Williams, *Even Experts Disagree* (pp 163-165). Kansas City: Andrews and McMeel.
- Parrott, R., Lemieux, R., Harris, T. & Travillion, L. (1997). Interfacing interpersonal and mediated communication in personal ads: Active and strategic self disclosure. *The Southern Communication Journal, 62*, 319-332.
- Lemieux, R., (1996). Illicit drug use and the pregnant woman: The prevalence, social impact, effects, and legislative action. In R. Parrott & C. Condit, *Evaluating Women's Health Messages: A Resourcebook* (pp. 49-61). Newbury Park, CA: Sage Publications.
- Lemieux, R., (1996). Picnics, flowers, and moonlight strolls: An exploration of routine love behaviors. *Psychological Reports, 78*, 91-98.
- Hale, J., Lemieux, R. & Mongeau, P. (1995). Cognitive processing of fear appeals as a function of trait anxiety. *Communication Research, 22*, 459-474.

CONFERENCE PRESENTATIONS

- Mathers, H. & Lemieux, R. (2013). Friends with benefits: College students' perceptions of a controversial relationship. Paper presented at the Eastern Communication Association's annual convention in Pittsburgh, PA.
- Lemieux, R. (November 2013). Selected as panelist for Connections that Advance the Discipline at the National Communication Association's annual convention in Washington, D.C.
- Lemieux, R. (April, 2007). Will the Real Jamie Marple Please Stand Up?: Affinity Seeking, Social Loneliness, and Social Avoidance Among Facebook Members. Paper presented at the Eastern Communication Association's annual convention in Providence, RI.
- Catalino, L. & Lemieux, R. (April, 2005). A Closer Look at Teacher Clarity. Paper presented at the Eastern Communication Association's annual convention in Pittsburgh, PA.
- Jones, K., Parrott, R. & Lemieux, R. (November, 2003) Product Labels as Health Communication: Perceived Efficacy in Sunscreen Labels. Paper presented at the National Communication Association's annual convention in Miami, FL.
- Lemieux, R. (April 2001). (Mis)Perceptions of Alcohol Consumption Between Parents and Their College Age Children. Paper presented at the Eastern Communication Association's annual convention in Portland, ME.
- Lemieux, R., Barry, E., Butler, A., Freas, W., Maxcy, K., Raihall, C., Stamathis, E. & Threat, K. A (April, 2000) . Different perspective on comforting responses: Types of messages that individuals desire to hear. Paper presented at the Eastern Communication Association's annual convention in Pittsburgh, PA.

CONFERENCE PRESENTATIONS (cont.)

- Jones, K., Parrott, R. & Lemieux, R. (November, 2000). Effects of rural farmers' exposure to radio messages about sun protection. Paper presented at the National Communication Association's annual convention in Seattle, WA.
- Lemieux, R., Parrott, R. & Jones, K. (June, 1999). I'm lonely and apprehensive: The presentation of stigmatizing information in personal ads. Paper presented at the International Network On Personal Relations annual convention in Louisville, KY.
- Lemieux, R., Parrott, R. & Jones, K. (April, 1998). An exploration of loneliness and communication apprehension among personal ad writers. Paper presented at the Eastern Communication Association's annual convention in Saratoga Springs, NY.
- Lemieux, R. & Hale, J. (November, 1997). Differences in the behavioral communication of love between single and married lovers. Paper presented at the National Communication Association's annual convention in Chicago.
- Lemieux, R. & Hale, J. (April, 1997). The behavioral communication of intimacy, passion and commitment among unmarried lovers. Paper presented at the Eastern Communication Association's annual convention in Baltimore.
- Lemieux, R. & Hale, J. (April, 1997). The Effects of Trait Anxiety, Chronic Fear, and Acute Fear on Processing of Cancer Prevention Programs. Paper presented at the Southern States Communication Association's annual convention in Savannah, GA.
- Leathers, D. Nodar, A. & Lemieux, R. (November, 1996). Attorneys sell themselves nonverbally at the O.J. Simpson trial: Cochran vs. Darden vs. Clark. Paper presented at the Speech Communication Association's annual convention in San Diego.
- Lemieux, R., Baker, F. & Moss, R. (August, 1996). Application needs assessment: Building a new model. Paper presented before the Scientific Research Division of the American Cancer Society in Atlanta, GA.
- Lemieux, R. & Hale, J. (May, 1996). The impact of sadness on the cognitive processing of fear appeals. Paper presented at the International Communication Association's annual convention in Chicago.
- Lemieux, R. & Tighe, M. (April, 1996). Use of the AIDS NAMES Quilt to enhance sympathy toward Persons Living with AIDS. Paper presented at the Southeastern Conference on Graduate Research in Athens, GA.
- Lemieux, R. & Baker, F. (March, 1996). Needs Assessment within the American Cancer Society. Paper presented before the American Cancer Society's National Advisory Group on the Psychosocial Aspects of Cancer in Atlanta, GA.
- Lemieux, R. & Hale, J. (March, 1996). The communication of intimacy, passion, and commitment among unmarried lovers. Paper presented at the Southern States Communication Association's annual convention in Memphis.
- Lemieux, R. (November, 1995). Communication and health behavior: The Communication Influencers Health Model. Paper presented at the Speech Communication Association's annual convention in San Antonio.
- Hale, J. & Lemieux, R. (April, 1995). Emotional responses to fear arousing message content. Paper presented at the Southern Speech Communication's annual convention in New Orleans. **Top Three Paper Award**, Theory Division.

CONFERENCE PRESENTATIONS (cont.)

- Parrott, R., Steiner, C., Goldehar, L., Atwood, C., Kilgore, M., Lemieux, R., Martin, M., & Williams, M. (November, 1995). Making sense of a sense-making approach: Identifying discontinuities to guide campaign development. Paper presented at the Speech Communication Association's annual convention in San Antonio.
- Lemieux, R., Hale, J., & Mongeau, P. (November, 1994). Reducing risk behaviors related to sun exposure: The effect of fear appeals, vividness, and message framing. Paper presented at the Speech Communication Association's annual convention in New Orleans.
- Lemieux, R. (November, 1994). Illicit drug use and the pregnant woman: The prevalence, social impact, effects, and legislative action. Paper presented at the Speech Communication Association's annual convention in New Orleans. **Top Panel Award**, Applied Division.
- Tighe, M., Hale, J., & Lemieux, R. (November, 1994). Social skills and contextual differences in comforting responses. Paper presented at the Speech Communication Association's annual convention in New Orleans.
- Lemieux, R. (May, 1994). An exploration of behavioral love: The routine behaviors. Paper presented at the International Network on Personal Relations Conference in Iowa City, Iowa.
- Lemieux, R. (April, 1994). The undergraduate research methods course: Curricular centrality, instructor effectiveness, and student attitudes. Panel presentation at the Eastern Communication Association's annual convention in Washington, D.C. **Top Panel Award**, Instructional Division.
- Lemieux, R., Tighe, M., Daniels, M., Hocking, J., Greene, K., & Cairns, B. (April, 1994). The persuasive effect of the AIDS NAMES quilt on behavioral intentions. Paper presented at the Southern Speech Communication Association's annual convention in Norfolk, VA.
- Tighe, M. & Lemieux, R. (April, 1994). Powerless speech in the courtroom setting: An analysis of the Patricia Bowman - William Kennedy Smith rape trial. Paper presented at the Southern Speech Communication Association's annual convention in Norfolk, VA. **Top Three Paper Award**, Applied Division.
- Mongeau, P., Miller, M., Hale, J., & Lemieux, R. (February, 1994) Love styles, self-monitoring and relational message interpretation: What's being in love got to do with it? Paper presented at the Western States Communication Association's annual convention in San Jose, CA.
- Hale, J., Mongeau, P. & Lemieux, R. (November, 1993). Trait anxiety and fear arousing messages about sun exposure. Paper presented at the Speech Communication Association's annual convention in Miami.
- Parrott, R., Harris, T., Travillion, L., & Lemieux, R. (October, 1992). Interfacing interpersonal and mediated communication in personal ads: Active and strategic self-disclosure. Paper presented at the Speech Communication Association's annual convention in Chicago.

WORK IN PROGRESS

- Icons of Animation** (Spring 2021). An exhibition focusing on the cultural/historical significance of animation. Collaborative partners include the Disney Museum, Pixar Studios, Maryland Institute College of Art, Corcoran School of Art & Design, and the National Gallery of Art.
- Life in the Comics**. A PBS-oriented documentary that focuses on the cultural/historical impact of the American comic strip. The project is supported by the Charles M. Schulz Museum, King Features Syndicate, the Billy Ireland Cartoon Library & Museum, and the National Cartoonists Society.

WORK IN PROGRESS (cont.)

Exemplars of Communication. A book proposal that presents selected exemplars of research as determined by noted Communication scholars. Currently in discussions with Taylor & Francis Publishing.

HONORS AND AWARDS

Faculty Creativity Award, McDaniel College, 2018, 2015, 2014, 2012
Distinguished Scholars Award, McDaniel College, 2013, 2009
Faculty Scholarly Publications Award, McDaniel College, 2004, 2001
Ira Zepp Teaching Enhancement Award, McDaniel College, 1997
Outstanding Graduate Teaching Award, International Communication Association, 1994
Certificate of Teaching Achievement, DeKalb College, 1994
Outstanding Scholars Program, United States Government, 1988-1991
Graduate Scholarship, University of Georgia, 1991-1996
Graduate Scholarship, Michigan State University, 1986-1988

GRANT ACTIVITY

Beyond Words: The Artistry of Illustrated Children's Books, 2014

A total of \$11,700 in support of an exhibition that focused on the cultural relevance of children's picture books.

Kings of the Pages: Comic Strips & Culture 1895-1950, 2011

A total of \$7,500, including \$4,000 from the National Communication Association, in support of an exhibition that focused on the cultural/historical impact of the American comic strip.

Smokefree Campus Campaign, Carroll County, MD Health Department, 2006

This was a \$3,750 grant that funded the creation and implementation of a smokefree campus campaign. The campaign coincided with McDaniel College's decision to have smokefree dormitories.

Smokefree Campus, Carroll County, MD Health Department, 2005

This was a \$4,125 grant that funded the surveying of McDaniel College students' attitudes toward a smokefree campus. Results from the survey were used to determine College smoking policy.

Hang Tuff, Don't Puff, Carroll County, MD Health Department, 2004

This was a \$2,615 grant that was awarded as part of a tobacco awareness campaign conducted by a Health Communication class.

Stop Choking: Quit Smoking, Carroll County, MD Health Department, 2001

This was a \$3,900 grant that was awarded as part of a tobacco awareness campaign conducted by a Health Communication class. Funds were used to create radio, television, and newspaper advertisements and pay for supplies needed to conduct and promote the campaign.

Alcohol-Free Grant, Phi Delta Theta Educational Foundation, 1999

This was a \$10,000 grant that was awarded as part of an alcohol-free initiative. Grant stipulations required that the local Phi Delta Theta chapter adhere to an alcohol-free housing policy. Funds were used for educational purposes and renovation of the clubroom into a non-alcohol area.

SCHOLARLY SERVICE

- Manuscript Referee** – *Psychological Reports* (2003 - present)
- Manuscript Referee** – *Neuropsychiatric Disease and Treatment* (2014)
- External Reviewer** – Goucher College's Communication & Media Studies Department (2011)
- Manuscript Referee** – *Human Communication Research* (2011)
- Manuscript Referee** – *Social Behavior and Personality* (2003)
- Manuscript Referee** – *International Journal of Psychology* (2003)
- Manuscript Referee** – *Communication Education* (2003)
- Program Chair** – "Let's Get Ready to Rumble: Responses to Interpersonal Conflict," National Communication Association's annual convention in Atlanta, (November, 2001)
- Manuscript Referee** – *Communication Studies* (1998)
- Subject Adviser** – *Men's Health* magazine (1997)
- Subject Adviser** – *Mademoiselle* magazine (1997)
- Manuscript Referee** – Longman Publishers (1996)
- Manuscript Referee** – University Press of America (1995)
- Guest Editor** – *Georgia Healthy Farmers News Bulletin* (1995)
- Program Chair** – "Top Three Papers in Interpersonal Communication," Southern States Communication Association's annual convention in New Orleans (April, 1995).

RESEARCH EXPERIENCE

- American Cancer Society** –, Behavioral Scientist, 1995-1996
Program development, research design, data collection, data analysis, and data reporting.
- National Institute of Occupational Safety and Health**, Research Associate, 1994-1995
Assisted on \$1.3 million federal grant that emphasizes skin cancer detection and prevention among farmers. Activities include campaign development, data analysis, research design, field observations.
- Collegiate Employment Research Institute**, Michigan State University, Writer, 1987
Contributing author and researcher of *The Career Planning Handbook*, a 120-page handbook designed to assist high school counselors in preparing students for college.

McDANIEL COLLEGE COMMITTEE SERVICE

- Faculty Council** (2019 to present)
- Faculty Visitor to the Board of Trustees** (2013-2017)
- Academic Planning Committee** (2007-2010; Chair 2010, Secretary 2007)
- Long Range Strategic Planning Committee** (2008)
- Budget Committee** (2004 – 2007)
- Curriculum Committee** (1997-2000; Chair 1999, Secretary 1998)
- Reunion Weekend Committee** (1999 – 2000)
- Long Range Strategic Planning Committee** (1997)

McDANIEL COLLEGE SERVICE

- MGTRadio** – Faculty Advisor (2016 – present)
- McDaniel College Speech Contest** – Coordinator/Host (1996 – 2007)
- McDaniel College Graduation** – Announcer of Baccalaureate Degrees (2004)
- Muhlenberg College's Presidential Inauguration** – McDaniel College Delegate (2003)
- WMC-TV** – Faculty Advisor (1996 – 2003)
- Phi Delta Theta** – Faculty Advisor (1997 – 2001)

COMMUNITY SERVICE

Carroll County Arts Council – Board Member (2017-present)
Westminster Historical Society – Participant in Historic Homes Tour (2008)
American Cancer Society – Grant reviewer (2003)
Carroll Community Television – Board Member (2000)
Carroll Community Television – Program sponsor for non-resident television shows (2000)
Carroll Community Television – Judge for the Vollie Awards (1999)
New Windsor Heritage Committee – Member (1997-2000)

SPEAKING ENGAGEMENTS

George Washington University, “Visions of the Circus,” February 2017, 2018
George Washington University, “Beyond Words,” February, 2015, 2016
Corcoran College of Art + Design, “Kings of the Pages,” February, 2013, 2014
Late Nights at McDaniel, “Alcohol Consumption on the Hill,” McDaniel College, April 2008
College International/McDaniel College, “Realizing When Love is War: Understanding Aggression in Romantic Relationships,” Budapest, Hungary, November, 2005
Scholar’s Dinner, “The Science of Love,” McDaniel College, February 2004
Baccalaureate Address, “When Will IT Happen for You?” McDaniel College, May 2001
Books Sandwiched In, Review of *Tuesdays with Morrie*, McDaniel College, March 1998
Scholar’s Dinner, “On Love and Persuasion,” McDaniel College, March 1997

NEWSPAPER, MAGAZINE, AND RADIO PRESENTATIONS

Lemieux, R. (September 14, 2007). College football research presented in *USA Today*, p. C5.
Lemieux, R. (October, 1995). In the land of cotton. *Georgia Healthy Farmers' News Bulletin*, p. 1.
Lemieux, R. (July, 1995). The stress of being a farmer. *Georgia Healthy Farmers' News Bulletin*, p. 1.
Lemieux, R. (April, 1995). Respiratory distress on Georgia farms. *Georgia Healthy Farmers' News Bulletin*, p. 1.
Lemieux, R. (January, 1995). Farm injuries in Georgia. *Georgia Healthy Farmers' News Bulletin*, p. 1.
Lemieux, R. (April 4, 1993). The use of personal ads in the 1990's. WRFC Radio Station, Athens, GA
Lemieux, R., (September 27, 1988), One-day sports scribe sees all. *Altus Times*, p.7.

COLLABORATIVE PARTNERS (local, regional, national)

Access Carroll
American Cancer Society
American University
Billy Ireland Cartoon Library & Museum
Carroll County Arts Council
Carroll County Chamber of Commerce
Carroll County Health Department
Carroll County Public Library
Carroll County Public Schools
Circus World Museum Foundation
Corcoran School of the Arts & Design
The de Grummond Collection
Eric Carle Museum of Picture Book Art

Illinois State University
Jericho Historical Society
King Features Syndicate
Library of Congress
National Cartoonists Society
National Communication Association
National Gallery of Art
The Ringling Circus Museum
R. Michelson Gallery
Smithsonian Institution
USA Today
Whitney Museum of American Art

PROFESSIONAL ASSOCIATIONS

National Communication Association
Eastern Communication Association

International Association for Relationship Research
Intercollegiate Football Researchers Association

REFERENCES

Mike McMullin
President
Carroll County Chamber of Commerce
mmcmullin@carrollcountychamber.org
410.858.9050

Jerold Hale
Dean, School of Humanities & Social Sciences
College of Charleston
halejl@cofc.edu
843.953.0760

Mark Leithauser
Senior Curator and Chief of Design
National Gallery of Art
m-leithauser@nga.gov
202.842.6977

Jonathan Slade
Chair, Communication & Cinema
McDaniel College
jslade@mcdaniel.edu
410.857.4681