



RECOMMITMENT TO COMMUNITY

PRESIDENT'S REPORT | 2022-23

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Within the pages of the 2023 President’s Report, you will see evidence of McDaniel’s continued commitment to community: our campus community, our local community, and the community of people who support and invest in our mission.

In 2022, with the guidance of McDaniel’s Board of Trustees, a steering committee of more than 30 faculty, staff, students, alumni, and local businesspeople came together to boldly shape the college’s key strategic initiatives for the next five years. Last year, members of the McDaniel community made significant progress through the completion of our Year 1 goals.

As we enter Year 2 of the plan, we are reminded that the core of this strategic plan is financial strength through an elevated perspective and outlook. Through the establishment of innovative curricular and co-curricular programming and a dedication to comprehensive student success, we affirm our commitment to changing students’ lives by inspiring them to achieve educational excellence and realize their potential within a supportive, inclusive, and diverse community.

You’ll see other successes and accomplishments within the pages of this report — the exciting work in our Center for Experience and Opportunity, a renewed focus on athletics, and a continued commitment to comprehensive student wellness — just to name a few. You’ll learn about grants received and the philanthropic support of alumni and friends that make it possible for our students and supporters to reach new heights. You will also see progress on the development of local partnerships that will expand the Green Terror community beyond the Hill.

Even as we reflect on the successes of the past year, we are continuing to build for the future. I look forward to sharing our ongoing progress in these annual reports as we reach new heights together.

Sincerely,



Julia Jasken



Here on
the Hill we
never stop
climbing

A COMMUNITY OF EXCELLENCE
ACCOLADES AND ACHIEVEMENTS

Here on the Hill, the McDaniel community strives to climb higher and see farther — and celebrate the individuals who do the same. Whether with national rankings like the college’s **fourth consecutive year as a "Best Value" regional university in the north by U.S. News & World Report**, celebrating the individual and collaborative expertise of faculty members, or supporting students who seek prestigious grants and scholarships, we are proud of the community of excellence we have cultivated at McDaniel College.

A NEW FOCUS ON STUDENT SUCCESS

In June 2022, McDaniel kicked off the fiscal year by introducing a new position, hiring Christine Moran, Ph.D., as the inaugural associate vice president of student success. In her first year at the college, she worked closely with Academic Life, Residence Life, and Financial Aid to **increase the college's retention rate to 76%**, a 5% increase over the previous year and a 1% increase over the pre-pandemic rate.

A new **student success management** system was implemented in the spring, which allows advisors to view a student's profile and connections to faculty and staff. It includes success trackers that map which courses the student has to complete by a certain time to graduate, and includes early alerts or notes from faculty and staff that can inform student outreach. This software will allow McDaniel to deliver truly effective **support and empower our students** with timely information and tools.

IT STARTS WITH US

Professional development was offered throughout the year for faculty and staff to better understand their roles in student success. In the spring, Academic Life partnered with the Wellness Center, the Center for Experience and Opportunity, and Financial Aid on four student success presentations:

1. Teaching Today's Student & Managing Student Expectations
2. The Mental Health Crisis: What's Going On & What Can We Do?
3. Understanding Financial Aid
4. Supporting Our Students by Better Understanding the Relationship between Academic Coursework & Career Paths



McDANIEL RETAINS AN OUTSTANDING
LEARNING ENVIRONMENT WITH A

13:1

STUDENT-FACULTY RATIO

RECOGNIZING FACULTY MEMBERS' DEDICATION TO THEIR DISCIPLINES

Each year, McDaniel bookends the academic year with several faculty awards. We applaud the following faculty members in Westminster and Budapest for their continued dedication to their disciplines and to the career of teaching.

Charles A. Boehlke, Jr., Engaged Faculty Fellow

- Professor of Political Science Christianna Nichols Leahy

Distinguished Scholars Award

- L. Stanley Bowsbey Endowed Chair and Graduate Coordinator Mona Kerby

Faculty Book Award

- McDaniel Budapest Adjunct in Communication and Cinema András Gerevich
- Associate Professor of History Paul B. Miller-Melamed

Faculty Creativity Award

- McDaniel Budapest Adjunct in Design Zsófia Görömbei
- Associate Professor of Art Chloe Irla '07
- Senior Lecturer in Music Linda M. Kirkpatrick
- Associate Professor of Communication Robert Lemieux

Faculty Scholarly Publications Award

- Professor of Psychology Margaret A. McDevitt
- McDaniel Budapest Adjunct in History Attila Pók

Nora Roberts Faculty Award

- Adjunct Lecturer in Communication and Cinema and Economics and Business Administration Tracy Imm '87

The Ira G. Zepp Distinguished Teaching Award

- Associate Professor of Economics and Business Administration Kerry Duvall

The Ira G. Zepp Teaching Enhancement Grant

- Assistant Professor of Environmental Studies Elyzabeth "Elly" Engle

The Shelton Adjunct Faculty Award for Teaching Excellence

- Senior Adjunct Instructor in School Librarianship Jan Nies M.S. '94



PLAYING A ROLE IN THE BLUEPRINT FOR MARYLAND'S FUTURE

The Faculty Grant Award was presented to retired Associate Dean of Graduate and Professional Studies Daria E. Buese and Coordinator of the Master of Science in Teaching Tracey Lucas for a \$1.8 million Maryland State Department of Education Teacher Collaborative Grant. The grant will support a partnership with Carroll County Public Schools and Carroll County Education Association to establish the Lead Teacher Academy Collaborative, a comprehensive and multifaceted model for professional growth and advancement that is fully aligned to the priorities outlined in the Blueprint for Maryland's Future.

PASSING ON A LEGACY OF SCHOLARSHIP AND SERVICE

Inherently, those who go into the teaching profession — particularly at the college level — have a desire to pass along a love of learning, service, and critical thinking to their students. On the Hill, it’s easy to see the impacts faculty members make on students in these areas, and McDaniel is thrilled to celebrate their successes:

- **Christopher Quinn '23** and **Stephanie Eckard '23** received awards for their senior History papers at the **Phi Alpha Theta History Honor Society** Mid-Atlantic Regional Conference.
- Juniors **Javon Spencer** and **Tasir Money**, members of McDaniel’s **Program in Innovation and Entrepreneurship**, participated in the sixth annual **Carroll County Hackathon**, a tech-based pitch competition presented by the Mid-Atlantic Gigabit Innovation Collaboratory (MAGIC), a nonprofit that works to spur tech and entrepreneurial activity in Carroll County.
- Junior **Danielle Carter** was named a semifinalist for the **Irene Ryan Acting Scholarship** at the Kennedy Center American College Theater Festival, Region II.

RANKING HIGHLIGHTS

Once again, the Hill has been recognized regionally and nationally for its accessibility, affordability, return on investment, social mobility, experiential learning opportunities, student success, and commitment to creating engaged citizens. A selection of the 2022-23 rankings include:



- Ranked as a “**Best Value**” regional university in the north in **U.S. News & World Report’s** “2022-23 Best Colleges”
- Ranked on **Washington Monthly’s** “**Best Bang for the Buck**” list for the 10th consecutive year
- Named among **The Princeton Review’s** “**The Best 388 Colleges**” for the fourth consecutive year, among only 14% of America’s four-year colleges
- Recognized as a “**Best Value**” school by **The Princeton Review** for offering the best return on investment
- Included as one of “**America’s Top Colleges**” by **Forbes**
- Named a **Military Friendly School®**, earning a silver award for scoring within 30% of the top 10 schools
- Chosen as one of the nation’s “**Best Colleges in America**” for quality and affordability by **Money magazine**
- Ranked among the 2023 “**Best Online Programs**” by **U.S. News & World Report** for the college’s online master’s programs in Education

ONGOING COMMITMENTS TO SCHOLARSHIP AND ENGAGEMENT

Prior to each of the year’s faculty meetings, faculty members are encouraged to share their recent publications, presentations, and other accomplishments. We are proud of our community’s commitment to excellence inside the classroom, in academia as a whole, and in industry.

38

PRESENTATIONS, PERFORMANCES, AND EXHIBITIONS

14

PUBLICATIONS

14

MENTORSHIP, WORKSHOP, OR VOLUNTEER EXPERIENCES

2

MEMBERSHIP/ELECTION TO A BOARD

2

AWARDS

2

GRANTS



COMMITTED TO COMMUNITY
THE McDANIEL COMMITMENT IN ACTION

The McDaniel Commitment is the guiding force in building a community of excellence that fosters students who are career- and life-ready before they leave the Hill. The college's commitment to this community of scholars is evident through the experiences provided to our students even before their first day of classes, from the McDaniel Local orientation experience that welcomed first-year students from 21 states and 10 countries — 40% of whom are first-generation college students — to opportunities to expand their professional and personal development throughout the academic year. **The Center for Experience and Opportunity (CEO) has committed to developing programming both inside and outside the classroom to ensure all McDaniel students are ready for life beyond college.**

Of course, many students take advantage of the opportunity to get ahead of the competition in the post-college job market with experiential learning, making them engaged, global learners. Throughout the year, **94 students studied abroad in 11 countries**, gaining experience in how to survive in an increasingly globalized world.

The commitment to creating life-changing experiences for students wouldn't be possible without the support of our alumni and community partners. During the summer of 2022, **10 students completed Summer Intern Fellowships**, supported in part by a generous gift from **The Rupe-Stuart Internship Award**, courtesy of former Board of Trustees member **Mark Stuart M.S. '94** and **Timothy Rupe**, and The Nora Roberts Foundation.

168 STUDENTS

COMPLETED FOR-CREDIT INTERNSHIPS
THROUGHOUT THE ACADEMIC YEAR

HERE ARE JUST A FEW EXAMPLES:

- BEMORE PHYSICAL THERAPY
- BOYS & GIRLS CLUB OF WESTMINSTER
- CARROLL COUNTY YOUTH SERVICE BUREAU
- CARROLL FARM HISTORY
- HUMAN SERVICES PROGRAMS OF CARROLL COUNTY
- JEANNIEBIRD BAKING COMPANY
- MARYLAND STATE POLICE
- MAXIM HEALTHCARE GROUP
- SPRINGBOARD COMMUNITY SERVICES
- SYKESVILLE POLICE DEPARTMENT
- WBAL-TV
- WWE
- YOUTHWORKS



CAREER-READY GREEN TERRORS

As part of the McDaniel Commitment's My Career curriculum, alumni are brought right to students in the classroom to share guidance and advice to help them get a leg up as they pursue careers or graduate school. In addition to **63 alumni conducting resume reviews** for students during the academic year, students learned about topics such as **leveraging their liberal arts degrees, maintaining their personal brands, nailing the interview, and building their professional networks** — all from their built-in network of Green Terror alumni.

Over the course of the year, students had ample opportunities to attend other career programming planned by the CEO, including **virtual job, career, and graduate and professional school fairs; Prepped and Ready Workshops; Senior Bootcamp; panel discussions; and industry showcases.** Nearly **2,000 students** attended these events, making connections for their future careers, practicing interview skills, learning strategies related to specific industries, and even having the chance to “shop” for free business attire with the Pop-Up Career Closet. Alumni chapters **held clothing drives resulting in more than 800 articles of clothing** donated by staff, alumni, and community partners.

In the weeks leading up to the Virtual Job & Internship Fair, eight alumni facilitated workshops intended to prepare students on resume development, overcoming imposter syndrome, and navigating virtual events. The week prior to Commencement, **17 alumni** provided live resume reviews and networking during Senior Bootcamp.

NEARLY 2,000 STUDENTS

**ATTENDED CAREER PROGRAMMING
PLANNED BY THE CEO IN 2022-23**



With help from the CEO, I was confident in my interviewing skills and in my resume and was able to get two internship offers. That helped me gain the confidence to apply on my own and get another offer that I always dreamed of.”

— CHARESS THOMPSON '23

RESEARCH ON DISPLAY

The college held its **Second Annual Academic Symposium on May 1, 2023**, which gave faculty and students an opportunity to show off their research to the McDaniel and Westminster communities.

Throughout the day, more than **50 presentations by 62 faculty members and 244 students** were held. Many of the presentations showcased the diversity and intersectionality of a multidisciplinary liberal arts education. With the presentations covering **28 different disciplines**, community members had a chance to learn from a variety of experts in areas that may have been entirely new to them.

This year also saw the addition of the first annual Service Fair, sponsored by the CEO. **More than 100 community members completed over 600 mini service projects to benefit 25 local community partners.**

CULTIVATING COMMUNITY

More than **470 new employer contacts** were recorded, expanding the professional network available to our students. On Handshake, the college's job searching platform, more than **58,000 experiential learning opportunities from 1,776 employers** were approved over the course of the year, with **71.3% of those being jobs and 25.3% being internships.**

TOTAL ENROLLMENT

1,762
UNDERGRAD
STUDENTS

1,234
GRADUATE
STUDENTS



MOST POPULAR UNDERGRAD MAJORS

KINESIOLOGY
PSYCHOLOGY
BUSINESS ADMINISTRATION
BIOLOGY
CRIMINAL JUSTICE



COMMUNITY OF CARE

A SAFE AND WELCOMING ENVIRONMENT FOR ALL

For many college-educated adults, their alma mater is where they have felt most at home in their lives. It is the place where they discovered lifelong friends, learned lessons to guide their lives, and started their careers. But if a campus does not feel safe to someone for any reason, that sense of pride and love is harder to come by.

McDaniel College is focused on all dimensions of wellness for students, which includes every individual's right to a sense of safety and security. Whether through efforts in diversity, equity, inclusion, and justice (DEIJ), access to mental health support, or the overall safety of the campus and the city just outside of it, **the college aims to cultivate a community of care where each student, employee, alum, and friend feels safe and welcome.**



CREATING A CAMPUS HOME FOR ALL

Over the course of the 2022-23 academic year, the Office of Diversity, Equity, and Inclusion (ODEI) hosted or co-hosted nearly **60 events** on campus, including **community meals, tabling events, guest speakers, and movie and book discussions.**

- The **ODEI Book Series** transitioned into a DEIJ learning community with **40-70 participants** each semester.
- The **Cultural Speaker Series** brought four leaders to campus to share about their cultural backgrounds and identities. Featured topics included Hispanic/Latinx heritage; LGBTQ+ rights, disability justice, and fatphobia; Native American heritage; and autism and neurodiversity.
- The office refocused on support for faith and religious communities throughout the year. **Interfaith celebrations** featured faith-based clubs and organizations and invited faith leaders from the surrounding community to join.



Alina Philip '22 in the Office of Diversity, Equity, and Inclusion showed me that compassion and care for others helps create inclusive communities anywhere by planning and nurturing everyone around you."

— ALEXIS DUDLEY '23

NEW LEADERSHIP

In March 2023, Felicia Ellzy joined the college as the new director of the ODEI. She comes to McDaniel from Bloomsburg University where she held DEIJ trainings, led the alumni association, and created initiatives to promote inclusivity. At McDaniel, she focuses on supporting the college's diverse community.

CAMPUS SAFETY'S FOCUS ON COMMUNITY

Campus Safety continued the Officer/Residence Hall Liaison Program, in which **each officer is assigned a residential area of responsibility for outreach through community-based, non-enforcement interactions.** They were also expected to get to know all the resident assistants in their area and serve as a resource to them. There was a continuation of **Cook-out with Campo, which was attended by approximately 700 students,** giving students an opportunity to get to know Campus Safety officers and invited guests from Westminster Police Department in a positive, casual, non-enforcement atmosphere.

NEW ENGAGEMENT OPPORTUNITIES

In collaboration with the Student Government Association, Campus Safety organized a **self-defense class** for students. The class was conducted by several Campus Safety officers who are certified self-defense instructors. Beyond campus, Chief Eric Immler participated as a member of the Carroll County Chamber of Commerce Public Safety Awards planning committee. This county-wide program recognizes all departments and levels of public safety, including police, fire, EMS, campus safety, and prosecutors for outstanding work within their respective communities.



CAMPUS SAFETY BY THE NUMBERS

1,500

SHUTTLE ESCORTS

646

INCIDENT REPORTS

100

COMMUNITY OUTREACH
EFFORTS CONDUCTED
BY OFFICERS

3

BIAS INCIDENT REPORTS
INVESTIGATED IN
COLLABORATION
WITH THE ODEI

4

EMERGENCY NOTIFICATION
BEACONS INSTALLED IN
AMERICAN SIGN LANGUAGE
CLASSROOMS



2,065 APPOINTMENTS

**CONDUCTED AT McDANIEL'S
WELLNESS CENTER**

PUTTING MENTAL HEALTH IN FOCUS

As is the case across the nation, mental health support calls have increased over the last few years on the Hill. At McDaniel's Wellness Center, six full-time staff members conducted **2,065 appointments in 2022-23**.

MAKING A DIFFERENCE

Over the course of the year, the Wellness Center proved how valuable mental health services can be on a college campus. Among the reasons for seeking counseling, the top three included **anxiety (78.2%), stress (62.5%), and depression (53.5%), with self-esteem, family problems, academic performance, panic attacks, relationship problems, attention difficulties, and sleep problems rounding out the top 10**. Of the 329 students who received services, 82% of clients experienced improvement in their presenting problems at the end of treatment. Additionally, **90% of clients said they were more likely to stay at McDaniel after receiving services**.

INCREASING ACCESSIBILITY

To allow more students to reap the benefits of wellness in their lives, the Wellness Center put a new emphasis on **psychoeducational workshops** on topics such as coping with anxiety and stress, finding motivation, practicing self-compassion, and utilizing art therapy skills. Additionally, the "Let's Talk" program introduced students to **informal counseling consultations** with weekly hours at the Roj Student Center and in Gill Center for student-athletes. A new partnership with

Carroll Hospital's Tevis Center for Wellness led to a **"Taking Care of You" series**, hosting sessions on nutrition, stress management, yoga, guided meditation, and ergonomics.

STUDENTS SUPPORTING STUDENTS

The **Griswold-Zepp Award** is given each year to a current student for proposed volunteer experiences addressing the needs of local, regional, national, or worldwide communities. The 2022 winner of the award was **junior Sydney Hinnant, who worked in partnership with McDaniel's Active Minds student organization, which is dedicated to promoting mental health awareness**. Continuing this year, Hinnant created pop-up mental health spaces on campus, designed for students to de-stress and relax, as well as organized various events for students, including a meditation talk, yoga, making stress balls, animal therapy, and a question-and-answer session with the Wellness Center. The campus also rolled out the **"YOU Matter" campaign** in collaboration with Griswold-Zepp project leaders, where each month featured an event to foster a sense of community and belonging among students.



COMMUNITY OF CHAMPIONS

A RENEWED FOCUS ON ATHLETICS

There is something special about athletics at a Division III school. When you wear the “M” as a student-athlete, you are in it for the love of the game, for the sense of community with teammates and fans, and to balance your life playing the sport you love while also pursuing your academics with passion and vigor.

A renewed focus on athletics brought the Hill championship bids, new faces on staff, upgrades for several facilities, and a slew of student-athletes proud to call themselves Green Terrors.

CHAMPIONSHIP-BOUND

After the women's soccer team's first Centennial Conference championship win in 2021, the team qualified for the championship again in 2022 and hosted the quarterfinal round on the Hill. The team advanced to the semifinals at Johns Hopkins University.

McDaniel also sent Thomas Monn to the NCAA Wrestling Championship, where he finished in sixth place and earned All-America status. He was also recognized as the national Freshman of the Year. Nick Razze '23 went to the NCAA Outdoor Track & Field Championships, where he finished 11th in the nation in the 400-meter hurdles.

NEW FACES

In 2022-23, McDaniel Athletics welcomed a new associate athletics director, assistant athletics director, director of athletics communications, head field hockey coach, and several assistant coaches. Talented professional staff members mentor and guide Green Terror student-athletes, cultivating success in the classroom and in sport.



McDaniel provided me a healthy balance with the ability to network for my career, compete in collegiate athletics, and maintain a social life. My coach taught me that no matter the circumstances, believers are achievers."

— NICK RAZZE '23



Under second-year Head Coach Jim Carone, baseball posted its second consecutive winning season for the first time since 2016. The team has won 39 games over the last two seasons, the most since it won 44 over the 2016 and 2017 seasons.

ADDITIONAL HIGHLIGHTS

- Field hockey posted its highest win total since 2016.
- Men's soccer posted its highest winning percentage since 2005. McDaniel had three players earn All-Centennial Conference honors, including the program's first-ever all-region selection.
- The women's soccer team had five players earn All-Centennial Conference honors, three receive all-region honors and one named as an All-American. Two were named Scholar All-Americans.
- Ranked as high as No. 24 by the National Wrestling Coaches Association, wrestling placed second at the 2023 Centennial Conference Wrestling Championships, its best finish since 2006 with four individual champions and eight place winners. The team had five All-Centennial Conference selections, including the Wrestler and Rookie of the Year, a regional champion, and the first freshman All-American in team history.
- Men's indoor track & field finished third at the 2023 Centennial Conference Indoor Track & Field Championships, had seven all-conference selections and a program-record six all-region honorees.
- Men's lacrosse finished with seven wins, the most since 2015.
- Men's outdoor track & field finished fourth at the 2023 Centennial Conference Outdoor Track & Field Championships and had seven all-conference selections. The team also won seven events en route to finishing first at the 2023 ECAC Division III Outdoor Track & Field Championships.
- Women's outdoor track & field won four events and finished fifth at the 2023 ECAC Division III Outdoor Track & Field Championships.
- Ryan McGarry '23 was named Centennial Conference Golfer of the Year and earned All-American status.
- Women's golf had its best finish at the Centennial Conference Championship since 2017.

3.15

CUMULATIVE GPA OF STUDENT-ATHLETES

STUDENTS FIRST, ATHLETES SECOND

At McDaniel, Green Terror student-athletes know that they are students first and athletes second, and that it is more than possible to succeed at both — it's expected. During the 2022-23 academic year, the **cumulative GPA of student-athletes was a 3.15**. Nearly **35% of Green Terror student-athletes were named to the Centennial Conference Honor Roll** for maintaining a minimum 3.4 GPA. Forty-six student-athletes were named to their sport's Academic All-District teams.

In the Class of 2023, **24 student-athletes graduated with Latin honors, 10 earned departmental honors, and two were designated as College Scholars**. Green Terror athletes pursue everything with passion on the Hill, as demonstrated by the three student-athletes who won academic awards and 11 who won activity and leadership awards at the Senior Investiture and Honors Convocation. Green Terror student-athletes were represented in honor societies such as **Omicron Delta Kappa, Phi Beta Kappa, and the Trumpeters**. They also demonstrate service to country, with **four student-athletes receiving commissions as Army officers from the Green Terror Battalion**.





EXPANDING COMMUNITY

LIFE OFF THE HILL

As a Westminster resident herself since she began teaching at McDaniel two decades ago, President Julia Jasken has made it a top priority to reinvigorate a relationship with the City of Westminster and Carroll County. From hosting and participating in family-friendly events on campus and around town to taking a more visible leadership role around the county, President Jasken is leading the charge of **expanding the Green Terror community off the Hill.**



INCREASING TRANSPARENCY AND ACCESS

In spring 2022, President Jasken began a series of **informal virtual gatherings, “A View from the Hill,”** to provide current, emeritus, and honorary trustees with an opportunity to stay connected to what’s happening on campus, no matter where they live. Providing updates on recent successes, upcoming initiatives, and an opportunity for feedback and questions, President Jasken is investing in the wealth of knowledge and passion for the college that lives in those who have committed to McDaniel at the highest levels over the years.

CREATING A SUSTAINABLE COMMUNITY

In September 2023, the college **officially unveiled the McDaniel Environmental Center (MEC)**, an outdoor learning lab developed by students to engage in hands-on educational opportunities in agriculture, conservation, and environmental sciences, as well as community building. The MEC consists of **30 acres of forested land, 20 acres of fields, and eight acres of student farming land.** McDaniel received **\$2.3 million from the State of Maryland to fund educational environmental spaces**, both at the MEC and on McDaniel’s campus. This includes renovations to the campus greenhouse and the transformation of Harvey Stone Pavilion into an outdoor living-learning laboratory.

The college also held its **largest Earth Day celebration yet**, featuring eco games, recycled crafts, live music, food, and more.

IMPROVED TOWN-GOWN RELATIONS

President Jasken's senior leadership team and cabinet members have been integral to establishing and maintaining close relationships with the City of Westminster and Carroll County. The senior leadership team continued the annual **breakfast on campus with the Westminster City Council**, and cabinet members attended **every city council meeting** to ensure that the college remains actively engaged in the community.



TRADITIONS OLD AND NEW FOR THE HOLIDAYS

Since 2011, McDaniel has partnered with the **Boys & Girls Club of Westminster (BGCW)** for its holiday party. In 2022, about 50 McDaniel student volunteers attended the party for more than 200 BGCW members.

A new tradition on the Hill was “**Pie with the President,**” which stemmed from President Jasken’s desire to host a holiday event with as many faculty and staff members as possible. On the last day of classes before Thanksgiving break, employees were invited to an open house event including mulled wine, coffee, hot cider, charcuterie, and holiday cookies. The event was made more special by a **partnership with JeannieBird Baking Company, who supplied 117 pies** for those who signed up to take a fresh pie home to enjoy with their families for the holiday.

50 STUDENTS

VOLUNTEERED AT THE BOYS & GIRLS CLUB HOLIDAY PARTY



\$7,162,490.40

Overall Giving

(GIFTS AND PLEDGES)

\$1,947,092.70

FUND FOR McDANIEL

\$262,594.93

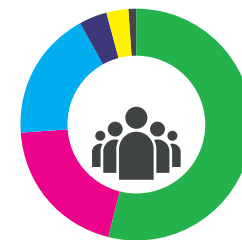
GREEN AND GOLD FUND

\$3,183,294.06

PLANNED GIVING



276 NEW DONORS



donors [BY TYPE]

- ALUMNI - 54%
- FRIENDS - 20%
- PARENTS - 18%
- FACULTY & STAFF - 4%
- CORPORATIONS AND FOUNDATIONS - 3%
- STUDENTS - 1%

INVESTING IN OUR COMMUNITY

PHILANTHROPIC IMPACT

HILL 1 DAY

\$164,390

RAISED BY

822

DONORS

70

ALUMNI CLASSES REPRESENTED AMONG DONORS

1951

OLDEST ALUMNI CLASS REPRESENTED

2022

YOUNGEST ALUMNI CLASS REPRESENTED



As a student worker I have worked with the Student Alumni Council, Admissions Office, Center for Experience and Opportunity Office, and the Annual Giving department. My positions in these offices have allowed me to closely interact with multiple alumni. I have made lifelong relationships with these alumni, and I am truly grateful for all their support and advice!”

— STEPHANI PORTILLO '23

INVESTING YOUR TIME, TALENTS, AND TREASURE

Most of what was accomplished over the 2022-23 year would not have been possible without the McDaniel College community investing their time and money in the college that they hold so dear. In particular, the generous philanthropic support of alumni and friends totaling nearly **\$7.2 million in new gifts and pledges** made lasting impacts on current and future students.

The second annual **One Hill, One Day (1H1D)**, was held on **March 30** to celebrate the day the college's charter was **approved** by the State of Maryland in 1868. The community came together in a big way to show McDaniel students what it means to be part of the Green Terror family.

A SPECIAL THANKS

The college's giving societies are a special way of recognizing the donors who have gone above and beyond in prioritizing the Hill with their philanthropy. In FY 2023, there were **234 members in the Founders Society**. To become a Founder, donors must annually give \$1,867 or greater in honor of the year the college was founded. With 60% of fundraising dollars coming from members of the Founders Society, they supported **188 funds** in FY 2023.

THANK YOU

WE CANNOT DO WHAT WE DO
WITHOUT YOU.

GIFTS OF ALL SIZES MATTER

In addition to size of gift, McDaniel recognizes consistent giving to the college through the Arch Society, which acknowledges the most loyal donors who make gifts of any amount for 5, 10, 15, 20, and 25 years of giving. In FY 2023, **25 members reached 25-plus years of giving.**

BUILDING A COMMUNITY OF VOLUNTEERS

Part of being a Green Terror for life means finding ways to give back to the college that work best in your life. For many alumni, that may not be in the form of financial contributions just yet. But the time and expertise of the Green Terror network is always valuable here on the Hill.

McDaniel was honored to have **398 alumni volunteers for various events.** Among the most engaged alumni are the **101 members of the Alumni Council**, which spans class years from 1959 to 2022.

Looking to build this network even stronger, the Alumni Engagement team worked hard to identify others who are looking to re-engage with the Hill. The staff tallied **2,053 engagement actions over the year**, comprising phone calls, emails, and note cards.

Over the course of the year, **59 alumni events were held both in person and virtually, with a total of 2,646 attendees.**



YOUR GIFTS MAKE A DIFFERENCE EVERY DAY

Alumni, parents, and friends made a significant impact on students and programs through their philanthropy in FY 2023.

In terms of student success, donors supported scholarships for nearly 400 students. A generous donation from Don Rembert '61 and Judy Ellis Rembert '60 allowed the college to administer an **aptitude and strengths-based testing pilot program on the Hill for more than 30 undergraduate students**. Utilizing both the Abilities Potential and CliftonStrengths tests, these assessments helped students identify their natural, innate talents and learn how to further focus on and develop their strengths.

Expanded experiential learning in the forms of Jan Term and summer term student travel to Ireland and other parts of the world, as well as student-faculty research, were made possible by donors.

Green and Gold athletic donors played a critical role in providing **team travel, coaching support, and equipment for the college's teams**.

Donors also gave to support facility and equipment upgrades, such as **new Biology Department equipment and classroom upgrades and renovations to Harvey Stone Pavilion**.



I received several scholarships and financial aid during my time here at McDaniel. Not only did these scholarships hold me accountable, but they were life-changing for someone who has never had anyone in her immediate family attend college.”

— CAPRI SAVOY '23

RECIPIENT OF THE SAMUEL R. FROST '85 MEMORIAL SCHOLARSHIP FUND AND THE COMPUTECH ENDOWED SCHOLARSHIP FUND

2022-23 BOARD OF TRUSTEES

Date in parentheses indicates year of election to the Board of Trustees. City and state indicate place of residence.

Charles A. Boehlke Jr. '78 (2015)

Executive Vice President and CFO (ret.),
MSC Industrial Direct
Hunt Valley, Maryland

Mark W. Carter '86 (2022)

President and CEO, Up To Date Laundry Inc.
Glenelg, Maryland

Randy M. Day '77 (2017)

Chief Executive Officer (ret.) and Advisor, Perdue Farms
Salisbury, Maryland

Eric Dezenhall (2015)

CEO, Dezenhall Resources Ltd.
Bethesda, Maryland

Mary Lynn Durham '70 (2003)

Lawyer, Mary Lynn Durham LPA Co.
Shaker Heights, Ohio

James Francis '84 (2014)

President, CEO, Trustee, Chesapeake Lodging Trust
Kamas, Utah

Ralph O. Frith '84 (2007)

Divisional Sales Manager (ret.), Spectrum Brands Inc.
Woodbine, Maryland

Darrell Guyton '87 (2016)

Vice President, Specialty Contracts Group,
Morgan Keller Inc.
Woodsboro, Maryland

Martin K. P. Hill Hon. L.H.D. '15 (1993)

Owner, President, Woodhaven Building
and Development Inc.
Manchester, Maryland

Samuel E. Hopkins '80 (2016)

VP, Therapeutics, Asklepios BioPharmaceutical Inc.
Raleigh, North Carolina

Jin H. Kang (2020)

President, CEO, & Director, WidePoint Corporation
Boca Raton, Florida

Steven D. Kesler (1997)

Chief Investment Officer, Chesapeake Realty Partners
Reisterstown, Maryland

Marjorie R. Kimble M.Ed. '86 (2007)

Media Specialist (ret.), Carroll County Public Schools
Westminster, Maryland

Karen Lamont '81 (2019)

Vice President, Kalos Golf
Durham, North Carolina

Carolyn P. Landis (1982)

Managing Member, Catalyst Partners LLC
Washington Crossing, Pennsylvania

Keith Lawson '79 (2023)

Deputy General Counsel, Investment Company Institute
Bethesda, Maryland

James E. Lightner '59, Hon. Litt.D. '17 (2010)

Professor of Mathematics Emeritus and
College Historian
Westminster, Maryland

Julie Lucas '95 (2013)

Vice President for Resource Development, MIT
Cambridge, Massachusetts

Jill Mennicken '81 (2021)

Laurel, New York

Albert J. Mezzanotte Jr. '78 (1997)

Partner, Whiteford, Taylor & Preston LLP
Annapolis, Maryland

Virginia Ace Miller '76 (2018)

McDonald's Franchisee (ret.)
Fort Myers, Florida

Charles E. Moore Jr. '71 (1993)

CFO, Caspian International
Annapolis, Maryland

David K. Moskowitz '80 (2018)

Senior Advisor and Director, DISH
Network Corporation
Pompano Beach, Florida

Christopher Newman '88 (2009)

Head of Americas, T. Rowe Price
Cockeysville, Maryland

Bruce H. Preston '75 (1995)

Preston Realty LLC
Baltimore, Maryland

Donald M. Rembert Sr. '61 (2007)

President and CEO, Rembert, Pendleton & Jackson
Reston, Virginia

William M. Rodgers III (2019)

Professor of Public Policy, Rutgers University
Hopewell, New Jersey

Carolyn L. Scott '67, M.L.A. '76 (1996)

Retired Columnist, Carroll County Times
Westminster, Maryland

Deborah Seidel '84 (2023)

Westminster, Maryland

Barbara Payne Shelton '70 (2009)

Educational Consultant/Professor, Early
Childhood Educational Consultants LLC
Towson, Maryland

Aaron Slaughter '10 (2021)

Partner, WithumSmith+Brown PC
Silver Spring, Maryland

Dolores J. Snyder M.Ed. '63, Hon. L.H.D. '89 (1980)

Retired Director, Carroll County Board of Education
Westminster, Maryland

Susan C. Stevenson '85 (2020)

Executive Director, Novartis Institutes for
Biomedical Research Inc.
Ashland, Massachusetts

Patrick M. Stokes '91 (2019)

President and CEO, Sage Brothers Holdings
Martinsville, New Jersey

Mark A. Stuart M.S. '94 (2018)

President and CEO, The San Diego Foundation
San Diego, California

Barbara A. Thomas '70 (2005)

Global Village Manager (ret.), Habitat for
Humanity International
Beaufort, South Carolina

Anne M. Vose '66 (2018)

President, Weatherbee Company
Edgartown, Massachusetts

James H. Yates Jr. '72 (2003)

President and CEO, N.H. Yates & Company Inc.
Phoenix, Maryland

Carroll L. Yingling '68 (2012)

Senior Vice President, RBC Wealth Management
Westminster, Maryland

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